



VIKING ALERT

The Newsletter Published by The North Canton Alumni Association - Spring 2022

Origins of the Hoover Viking Name and Logo

All of us who attended Hoover High School in North Canton, Ohio, can proudly claim to be honorary Vikings. But where in school history exactly did the name come from and how were the now-famous Viking name and logo decided upon?

As it turns out, *North Canton's first school colors were Black and Gold*. Before the nickname Vikings was adopted, the football team was sometimes referred to as *The NoCa-Hi's*. Football jerseys were usually black, with the letters "NC" on the front. Canvas pants were worn. The color orange did not appear on the uniforms until 1937 when the team sported orange jerseys with black shoulder stripes. School colors were then changed to orange and black to reflect the new and brighter uniforms.

The 1930's turned out to be a flurry of activity with the above color change to the uniforms, the alma mater composed and the Viking name and symbol finally chosen in a school vote in the fall of 1938. The new high school superintendent, Raymond Traschel, suggested the contest, informing the student body that the school teams needed a symbol in order to "be somebody". Several names were considered, including the Cavaliers, the Tigers, the Vikings, and the Wolverines.

The final vote for "Vikings" was almost unanimous, along with the designation of orange and black as our school colors.

There are Viking logos and symbols for North Canton dating back to 1939 as seen in the yearbook that year on a band bass drum head (page 52). Other versions showed up

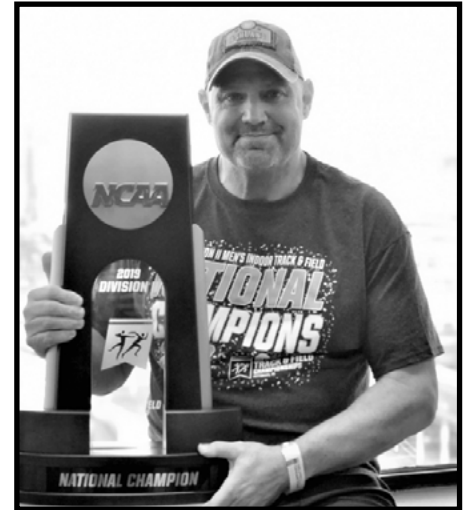
in various forms on future banners, letterheads and several yearbooks.

To the best of our knowledge, the orange and black Viking head as we know it today (see the above masthead) had its origins in the late 1950's early 1960's.

In inquiring about who exactly came up with our current design several names came to light. One suggestion was it was a former art teacher who started her tenure at Hoover in 1968. Another was that it was a Hoover student by the name of Margaret Ross, Class of '63. And yet another suggestion was Dale Stevens, Class of '60.

Karen Grant Erdos asked her Class of 1962 class friends, and fellow classmate Paul Dannemiller informed her that it was Dale Stevens' father, Fred Stevens who was employed by the Hoover Company in their Marketing Department. It has been reported that the Sideliners wanted an updated version of the Viking to use on the cover of their program and contacted Fred Stevens to ask for help. The first published displays of the logo in our high school annuals appeared in 1961 in the background of a photo on a banner at a pep rally (page 78 of the yearbook).

We hope to show examples of some of the original pre-1960 Viking head logos in future issues of the "Viking Alert", as well as other stylized versions of the current logo that we have found during our search for its origins.



Jud Logan

Our classmate and friend Jud Logan passed away this past January. A 1977 graduate, Jud found success in track and field at Kent State University, and was encouraged to try out for the U.S.A. Olympic team in the Hammer Throw. He was on four United States Olympic teams - 1984 (Los Angeles), 1988 (Seoul, Korea), 1992 (Barcelona, Spain), and 2000 (Sydney, Australia). He also competed in the Pan-American Games, the Goodwill Games and World Championships, and at one time held the American record of 268 feet, 8 inches in the Hammer Throw.

At Kent State University, the final Kent State home indoor track and field meet each season has been named the Jud Logan Memorial Tune Up. Additionally, the Jud Logan-Al Schoterman LIGHT

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GIVER Scholarship endowment has been established and will be awarded to a student athlete who competes in throwing events.

At Ashland University, his coaching success and encouragement of young athletes was recognized in his many coach-of-the-year awards, and reflected in the many individual national champions that he coached. Additionally, the track at the Niss Athletic Center is named in his honor, and the Inaugural Track & Field meet has been renamed the "Jud Logan Light Giver Open!"

Jud will be missed by many. Donations in memory of Jud are requested to The Leukemia and Lymphoma Society or The Logan Family Foundation.

Our Success With The Endowment Fund

The Alumni Association attempts to invest wisely so that we can realize the greatest returns. Our goal is to have the interest income provide sufficient funds for our scholarships that we award each year. As markets and banking changes, so do our choices for investing. For several years, we saw some good returns through Certificates of Deposit (CDs), but those yields have diminished greatly.

Two years ago we chose to invest some of our funds with the Stark Community Foundation as an endowment fund. This would allow us to take advantage of their investment growth of our principal, as well as provide us with a yearly distribution to help offset our scholarship costs.

To say the least, we are elated at the growth of our principal! Based upon our current reports, we will be able to fund about 50% of our scholarships this year from the 2022 distribution. This exceeds our expectations for year two and puts us well on our way towards funding ALL of our scholarships via SCF.

The North Canton Alumni Association Endowment Fund welcomes gifts of all kinds, including cash, bequests, real estate, life insurance and retirement assets. Gifts can be made by calling Stark Community Foundation at 330-454-3426.

Alternately, you can use your computer and credit card to make an online contribution to the endowment fund! Use this link: <https://scf.fcsuite.com/erp/donate> Search for 'North Canton Alumni' and follow the directions to make a donation!

Scholarship Winners - Where Are They Now?

Anthony Massa is a 2016 graduate of Hoover High School and recipient of a North Canton Alumni Association Scholarship. Anthony used this scholarship to attend Miami University in Oxford, Ohio. While at Miami, Anthony studied Human Capital Management and Public Administration and was involved in several student organizations including the Miami Government Relations Network, First Miami Student Credit Union, a number of student political organizations, and the Interfraternity Council. The pinnacle of his involvement on campus was serving as a

Founding Father and President of his fraternity, Alpha Chi Rho, where he led the chapter's chartering efforts and establishment on campus. For his contributions to Greek Life, Anthony received the Senior Service Leadership Award from Miami University and the True Image of Fraternity Award from Alpha Chi Rho. During school he held three internships - first working in a congressional District Office in Northeast Ohio, secondly working on a gubernatorial campaign in Ohio his junior year, and then finally working in Washington, D.C. in 2019 for the U.S. House of Representatives.

Following his graduation from Miami in May 2020, Anthony moved to Chicago, IL and got a job at Ernst & Young, LLP as a Government and Public Sector Consultant in their People Advisory Services practice. In his role at E&Y, Anthony advises government and public sector clients on workforce and talent strategy. He also helps lead business development growth in the State, Local, and Education market.

When not working, Anthony loves traveling, exploring Chicago, and keeping up with the incredible friends he's made in high school, college, and now in professional life. He is also currently training for the 2022 Chicago Marathon in October.

Although he currently lives in Chicago, Anthony has not forgotten his North Canton roots and the community that gave him so much. He is confident that the scholarship he received from the North Canton Alumni Association



went a long way in contributing to making his college experience so successful, and setting him up for success in his postgraduate life. He is continually grateful for the support he received from so many in the North Canton community during his time at Hoover. He always looks forward to opportunities to visit North Canton, catch up with friends and mentors, and stop by some of his favorite spots (Gervasi and Washington Square are two favorites!).

Vince Serapiglia is a 2016 recipient of the Fred & Barbara Stevens Memorial Scholarship.

"I went to Kent State University as part of the Northeast Ohio Medical University (NEOMED) combined Bachelor of Science and Doctor of Medicine (BS/MD) program. I completed my B.S. in two years, graduating in

2018 Summa Cum Laude, Dean's List all semesters, and a 3.96 GPA. I continued my education at NEOMED and will be graduating in May 2022 with my Doctor of Medicine (MD). At NEOMED, I was inducted into the Alpha Omega Alpha (AOA) association and able to publish my research conducted at Cincinnati Children's Hospital on fetal lung tissue and tracheal occlusion in *Frontier of Pediatrics* journal (doi:10.3389/fped.2021.780166). After my graduation in May, I will begin my training as a general surgeon at Riverside Methodist Hospital in Columbus, Ohio for the next five years.

I owe a lot of my hard work and dedication to my mentors, teachers, and experiences at Hoover High School."

Social Media Help Needed

The Alumni Association has a Facebook page which we post items on occasionally. Among the other tasks that we do, we often neglect this important way to keep our alumni informed. One of our goals is to keep communications planned and continuous. Also, we do not currently have a Twitter account, and perhaps now is the time to communicate to alumni using that media as well. What other apps can help us communicate with alumni?

Are you that person who can help us? Do you have experience in social media apps? Perhaps have a background in marketing or advertising or communications?

If you see yourself doing these things or know an alumni who fits this bill, please drop us a line at: NorthCantonAlumni@gmail.com

Upcoming Class Reunions!

Do we have YOUR class reunion information? Here are the ones we know of to date...

Class of 1967 - The Hoover Class of 1967 is skipping a Reunion for 2022, and instead plans on holding a 75th Birthday party in 2024.

Class of 1970 - The Hoover Class of 1970 will hold a "The Class of '70 turns 70!" event! Their celebration will be Saturday, July 16th, 2022 at the North Canton Civic Center. There will be a Friday night Ice Breaker at Walther's Cafe on Applegrove Road in North Canton. If you haven't yet done so, please send your updated information to nchooverreunion70@yahoo.com. We can then send you detailed information. Hope to see you there!

Class of 1975 - We have decided to have a Birthday Party celebrating our 65th Birthdays! Set aside June 25, 2022 for the party! Details are being worked out. See our Facebook page, North Canton Hoover Class of '75 for more information.

Class of 1977 - The Hoover class of 1977 will celebrate their 45th reunion Saturday, July 16, 2022 at the North Canton Eagles. Contact hoovervikings77@yahoo.com if you are not already receiving e-mails about the details.

Class of 1982 - The Hoover class of 1982 will hold their 40 year reunion on September 24, 2022

from 6 pm-11 pm at the North Canton Eagles, 6979 Sunset Strip Ave., N.W., North Canton, OH 44720. We are currently working on a price, which includes dinner. Contact us at hooverclass1982@gmail.com.

Class of 2000 - The Hoover class of 2000 will hold their next class reunion on July 23, 2022 at Arrowhead Golf Club. Anyone wanting to be added to the list can email hooverclass2000reunion@gmail.com or join our Facebook group "Hoover Class 2000 - 20 year reunion".

The North Canton Alumni Association
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Recent Deaths

<i>Class of 1941 -</i>	<i>Reba Keith Moegling</i>	<i>Class of 1969 -</i>	<i>Charles E Davis</i>
<i>Class of 1942 -</i>	<i>Jean (Bricker) Suarez</i>		<i>Sheryl Hudnell Legg</i>
<i>Class of 1944 -</i>	<i>Nanette DeMuesy</i>		<i>Mike Romeo</i>
<i>Class of 1945 -</i>	<i>Paul Bricker</i>		<i>Vincent Sturiale</i>
<i>Class of 1946 -</i>	<i>Mary E. Frank Michel</i>	<i>Class of 1970 -</i>	<i>Scott Freday</i>
<i>Class of 1949 -</i>	<i>Audrey Hamilton Hagan</i>	<i>Class of 1971 -</i>	<i>Cheryl Petros Espy</i>
<i>Class of 1950 -</i>	<i>Rose Chiofolo Barkey</i>	<i>Class of 1974 -</i>	<i>Steve Cessna</i>
	<i>Starr Surbey</i>	<i>Class of 1975 -</i>	<i>Scott Richardson</i>
<i>Class of 1952 -</i>	<i>Robert Marquardt</i>		<i>Melinda "Mindy" Zupp</i>
<i>Class of 1954 -</i>	<i>David Welker</i>	<i>Class of 1976 -</i>	<i>Bernard Horning</i>
<i>Class of 1959 -</i>	<i>Ronald Bair</i>	<i>Class of 1977 -</i>	<i>Jud Logan</i>
<i>Class of 1960 -</i>	<i>Charles Chapman</i>	<i>Class of 1978 -</i>	<i>Debra Klotz Myers</i>
	<i>Nancy Stock Pastore</i>	<i>Class of 1979 -</i>	<i>Neil Gerren</i>
<i>Class of 1962 -</i>	<i>Philip Andrews</i>		<i>Lisa Lucilio</i>
<i>Class of 1964 -</i>	<i>James Corbett</i>		<i>Rocky Simmons</i>
<i>Class of 1966 -</i>	<i>Michael Holben</i>	<i>Class of 1988 -</i>	<i>Greg Stayer</i>

*Mary Jo Rabb – longtime secretary to the assistant
principal*

Do **YOU** have a news-worthy article or piece of interest that you would like to share with your fellow classmates in our newsletter? If so, please drop us a line at: North Canton Alumni Association, P.O. Box 2534, North Canton, OH 44720 **OR** contact us at www.northcantalumni.org **OR** contact us by email: northcantalumni@gmail.com.